



## Hardhats, Steel-Toed Boots & OtterBox: Total Protection for the Construction Industry

Construction is the ultimate rough-and-tumble industry, and now, thanks to protective smartphone cases from OtterBox®, the iPhone® 4 can survive even the most demanding jobsites. Triton Communities, a custom home builder in Colorado, knew they needed top-notch protection and turned to OtterBox to safeguard their new iPhone 4 smartphones in the field.

The task of finding tech protection fell to Triton Construction Manager Ceri Jones. Charged with facilitating all aspects of Triton's planning, regulatory approvals and construction, Jones knows a thing or two about thoroughness and attention to detail, and the search for the right protective case was a multifaceted one.

"I evaluated overall protection of the phone, ease of use, and fit and finish of the case," he said. "OtterBox was the best product in all categories."

Deploying a sophisticated device like the iPhone 4 in the construction industry can be a daunting prospect. While the smartphone offers a seemingly endless set of tools, its ultra-slim design and glass encasement gives it a fragile air, not commonplace at a jobsite. Plus the cost of a broken smartphone goes beyond the just the repair itself - it includes the time spent getting a replacement and the lost productivity of being without a device.

The OtterBox Defender Series® case for the iPhone 4 offers three layers of protection, allowing the device to go just about anywhere. Without the rugged case, Jones explained, Triton wouldn't have been able to deploy this device.

Today, Triton's field employees are using Defender Series protected iPhone 4 smartphones and many office-bound employees are sporting the OtterBox Commuter Series® cases on their iPhone 3 and iPhone 3GS. The Commuter Series offers multiple layers of protection while maintaining a sleek look and feel.

Not only are the phones eluding breakage, they are also maintaining a pristine condition. When it comes time to upgrade, the iPhones can be passed to other staff or even sold. With the OtterBox solution device savings are significant, but it's the gain in productivity that is the biggest impact for Triton.

"The simple fact that we are able to use the iPhone 4 functionality and all of its apps in the field is worth thousands of dollars per year to us," Jones said. "We would not be able to use the photography, videography, business and measuring apps, mail and scheduling in the field with the iPhone without the OtterBox Defender Series case. It would simply not be possible."



### About OtterBox:

Built upon fundamentals of hard work, innovation and perseverance, OtterBox is a leader in the production of premier protective solutions for global handheld manufacturers, wireless carriers and distributors.

Incorporating creativity and cutting-edge design into every product, OtterBox creates sleek and durable cases that offer reliable device protection to complement any lifestyle.

OtterBox was founded in 1998 and is headquartered in Fort Collins, Colo.