



This document for Otterbox internal use only

Module name: **StayblRig**

MSRP: **\$39.95**

Shipping: **Q1, 2017**



Key features:

- Fits popular microphone and LED lighting options for improved content quality
- Strong, yet light-weight aluminum and stainless steel construction for rugged use
- Designed to hold future accessories such as a lens / filter selector and more
- Works with all stabilizers and tripod fitted with a ¼" inch standard mounting screw
- GoPro mounting prongs to also fit all standard action camera style mounts

Target users:

Videographers, journalists, and amateur documentary- and film-makers

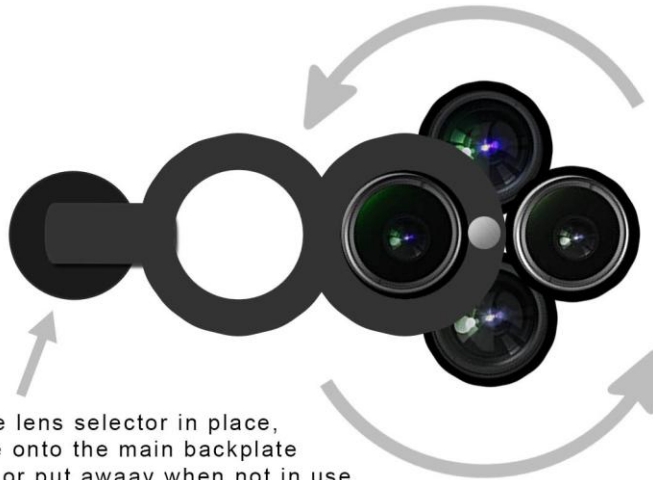
Value proposition:

Easily bring professional sound and lighting to your video content on the go, with an unmatched "swiss army knife" video rig that also fits onto video stabilizers such as the StayblCam.

The rig can also be fitted with an additional clip-on lens and filter rotator (available shortly after launch in Q1, concept shown below).



Additional Lens Selector (Optional StayblRig accessory, available Q1)



Rotating lens / filter selector (standard sized phone lenses can be purchased separately and switched out in the rotator)

Magnet to hold the lens selector in place, either when in use onto the main backplate of the StayblRig - or put away when not in use (locks on magnetically to the uniVERSE rail clip)

(Note: Concept mockup, not final design)



Shown in use

(can be moved freely around on the plate, to place the selected lens onto any mobile phone camera position)



Shown stored away when not in use

