



PEACE OF MIND IS PARAMOUNT IN PEDIATRICS — OTTERBOX DELIVERS

There is more to pediatrics than giving shots and taking temperatures. For patients, and their parents, there's a world of anxiety surrounding pediatric care and peace of mind is paramount. Dr. Tamara Folz, owner and breastfeeding specialist at All Better Pediatrics in Memphis, Tenn., understands this and strives to create an atmosphere where patients and their families feel comfortable, safe and completely satisfied with the care they receive.

Dr. Folz and her staff discovered mobile technology can help. Whether they're waiting to be seen or getting a shot, Dr. Folz finds that entertaining patients with her iPhone "takes their mind off of what's going on." It may be a small courtesy, but Dr. Folz knows it's the small things — like a friendly smile or remembering someone's name — that really mean a lot to a patient.



At the same time, Dr. Folz finds peace of mind knowing her iPhone is being protected by an OtterBox® Defender Series® case, which combines a built-in screen protector with shock absorbing silicone skin and a polycarbonate shell to ensure the highest level of smartphone protection. Folz' smartphone is essential to managing her clinic. She uses it daily to return business calls, so keeping it in top working condition is a must. And not to worry about all those germie little fingers, OtterBox cases are designed to withstand thorough sanitization practices.

Dr. Folz isn't the only one using OtterBox protected technology as amusement for her young patients. It's common practice at All Better Pediatrics. Jim Folz, Dr. Folz' husband and practice administrator, has been an OtterBox user for years. Becky Mitchell, the billing and coding specialist, has also had her OtterBox for years. As a mother of a toddler herself, Mitchell appreciates not having to worry about her phone when she lets her son play with it. OtterBox has become a common theme among friends and patients as well.

"They all have toddlers, so they understand the need for the OtterBox on their phones," she said. "It's been a lifesaver."

When it comes to the health and wellbeing of children, the staff at All Better Pediatrics are the experts. When it comes to safeguarding the technologies that get them through their day, that's where OtterBox comes in.

ABOUT OTTERBOX:

Built upon fundamentals of hard work, innovation and perseverance, OtterBox is a leader in the production of premier protective solutions for global handheld manufacturers, wireless carriers and distributors.

Incorporating creativity and cutting-edge design into every product, OtterBox creates sleek and durable cases that offer reliable device protection to complement any lifestyle.

OtterBox was founded in 1998 and is headquartered in Fort Collins, Colo. In 2010, OtterBox established an EMEA headquarters in Ireland and an APAC headquarters in Hong Kong.