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OtterBox Blends Protection and Style with New Symmetry Series

LAS VEGAS – International CES is the place to spot the latest tech trends, and OtterBox[®], the No. 1-selling smartphone case in North America, is setting the trend for tech protection at CES 2014. Introducing the [Symmetry Series™](#), a fusion of protection and style.

Symmetry Series is making its public debut at CES in [North Hall booth No. 4427](#) and will be available in a wide array of color and graphic options this spring for Apple[®] iPhone[®] 5/5s, iPhone 5c and Samsung[®] GALAXY S[®] 4.

The OtterBox Symmetry Series is the culmination of over a year of design, testing and innovation. This slender, cleanly constructed protective smartphone case is molded into a single piece for ease of installation. A dual-material construction makes Symmetry Series one of the slimmest, most protective cases in its class and a raised beveled edge helps keep the touch screen safe. Internal synthetic rubber with honeycomb coring helps protect the device from drops and shock. A full spectrum of wraparound colors and graphics on the sleek exterior add seamless style that slides easily into and out of pockets.*

“OtterBox is committed to raising the bar in technology protection,” said OtterBox CEO Brian Thomas. “Nearly 2,000 hours of research and design went into creating this new line, and the result is a fantastic, much-anticipated case with the style you want and the protection you need.”

Symmetry Series will retail for \$39.95 in solid colors and \$44.95 for select graphic designs. These stylish cases leave all device features fully accessible and are compatible with OtterBox Clearly Protected™ Clean, Vibrant and Privacy screen guards to create the ultimate solution for streamlined device protection.

Symmetry Series will be on display at CES 2014 Jan. 7-10 in the Las Vegas Convention Center’s North Hall at booth No. 4427 and at ShowStoppers[®] in the Wynn Hotel’s Lafite Ballroom Jan. 7 from 6-10 p.m. For more information, visit otterbox.com.

About OtterBox:

Starting with something as simple as a box, OtterBox[®] was founded in 1998 with a line of indestructible dry boxes. Today, OtterBox is the No. 1-selling case for smartphones and offers an extensive lineup of premium screen protectors and

other device-enhancing accessories that complement various consumer lifestyles.**

OtterBox's strong relationships with the leading mobile device manufacturers, retailers and wireless services providers delivers unrivaled value, world-class customer service and a continued commitment to premium product quality.

OtterBox has been a six-time honoree on the [Inc. 5000](#) ranking of fastest growing private companies in the U.S., recognized by Forbes Magazine on '[America's Most Promising Companies](#)' and is a repeat honoree in the [Great Place to Work](#)[®] annual survey published by FORTUNE Magazine. The family-owned, private company has global headquarters in Fort Collins, Colo. and offices in Boston, San Diego, Cork, Ireland and Hong Kong.

For more information, visit otterbox.com. *We've **Got Technology Covered**.*

Note:

* Symmetry Series does NOT protect against water. Will provide some additional protection against bump and shock.

** Source: The NPD Group/Retail Tracking Service/Units Sold 10/2012-9/2013

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