

uniVERSE CES request #2: Tile phone locator kit

uniVERSE module details:

1. Includes Tile Slim Bluetooth tracker & uniVERSE compatible clip

2. Key features (4-5 bullet points)

- Find your Phone even if the battery is dead or in silent mode.
- Tile Slim hardware with one year battery life.
- Your phone is now findable by the entire Tile network.

3. Target user(s):

Someone using the Otterbox universe modular system

Consumers who tend to run out of battery life on their phone

4. Value proposition:

Integrated way to add a Tile to your phone so you can always find it.

5. MSRP: \$39.99 (Includes Tile Slim + Clip)

6. Ships: 1st Quarter 2017

