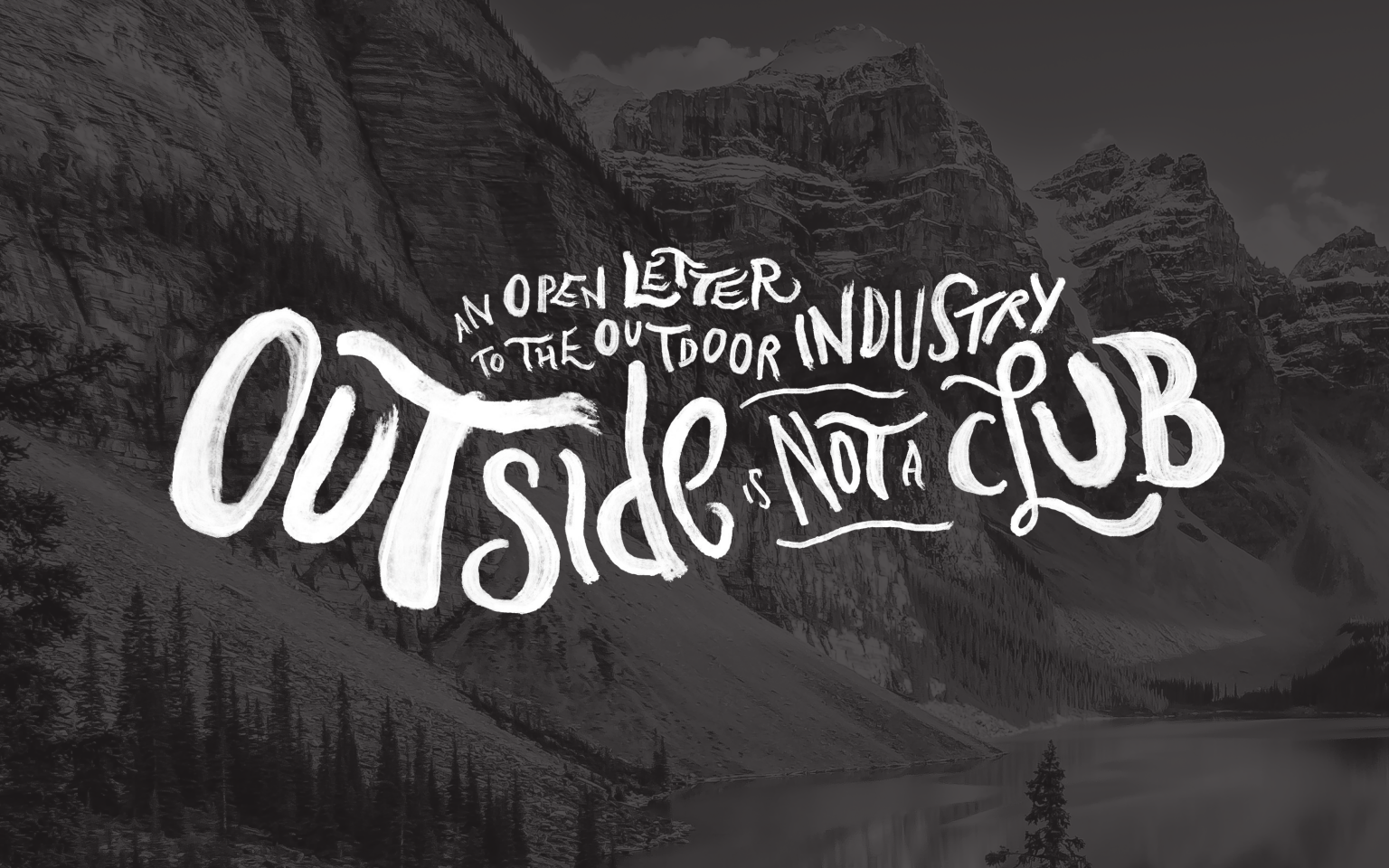


UNRUL THE OUTDOORS





AN OPEN LETTER
TO THE OUTDOOR INDUSTRY

Outside IS NOT A CLUB

It has no members-only door, no secret handshake, no self-appointed board of directors.

Outside is everyone's. The newbs, the weekend warriors, the pros and literally everyone in between. Outside doesn't care if you top-roped or sent it; if you tied your own fly or took it on bait; if you're a him or a her.

But lately it seems like there's a right and a wrong way to be outside, as if the only way to pursue a passion is the way someone else pursues theirs. We're all guilty of it: chasing trophies both real and digital, consumed with tagging the biggest, being the fastest, outdooring the best.

We're territorial about public places and cliquish within our own communities, as if you can't go outside unless you know the code to the gate.

ENOUGH.

Ours isn't the job of defining the outdoor experience, but the privilege of enabling it. Maybe your slice of heaven is an off-width stretch of 5.13 sandstone. Maybe it's a predawn paddle in 6mm of neoprene. And maybe, just maybe, it's a lawn chair and something hoppy. Whatever it is, it doesn't need more rules. Because however you have fun, you should have fun doing it.

VENTURE

Here it is. The new premium rugged cooler from OtterBox.

Take it wherever you want to go, for whatever you want to do. Fishing. Camping. Hunting. Or straight up chilling. Make it uniquely yours with accessories that easily fit in, connect to or snap on its rugged insulating shell.

Day trips. Long weekends. Or weekly excursions. There's a right-size Venture for your every adventure.



Venture 65



Venture 45



Venture 25





VENTURE ACCESSORIES

Define your own outdoor experience.

People love the outdoors for a great variety of reasons. And that's alright by us. It's why we put together a great variety of accessories for the Venture Cooler, so you may define your own outdoor experience. We trust you'll know how to expertly configure it for yourself. However, we do strongly recommend you make use of the included bottle opener. You'll thank us for it later. Again. And again. (And so on.)

BOTTLE OPENER

Never misplace your bottle opener again. This one stays put.



- 100% stainless steel
- Attaches to all Venture Coolers
- Mounts to walls, drawers, workbenches, etc.
- Included with all sizes

DRY STORAGE TRAY

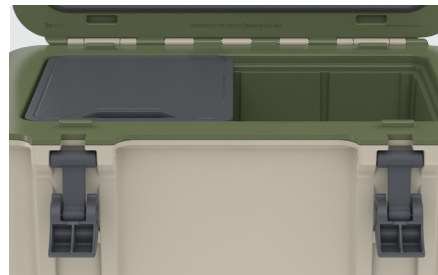
Keep your dry stuff dry.



- Food grade certified & BPA free
- 5.7 quart capacity
- Fits 45 and 65 QT

CUTTING BOARD

Chop it up with your easy-access cutting board.



- Food grade certified
- BPA free
- Fits all Venture Coolers

SEPARATOR

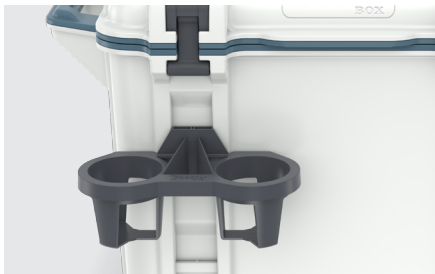
Separate snacks from the day's catch.



- Food grade certified
- BPA Free
- Divvies up space in Venture 45 & 65

DOUBLE CUP HOLDER

Keep drinks out of the dirt with attachable cup holders.



- Attaches to all Venture Coolers
- Holds 2 cups, bottles, cans, Elevation tumblers, etc.

SIDE TABLE

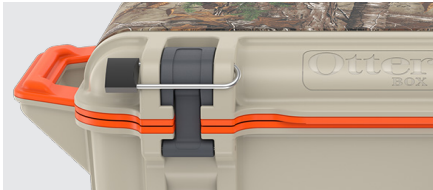
Table-top, cutting board and cup holder. It'll tie the whole campsite together.



- Holds 3 cups, bottles, cans, Elevation tumblers, etc.
- Includes Cutting Board
- Attaches to all Venture Coolers

LOCKS

Trusted American Lock® padlock secures Venture Coolers against unwanted access.



- Durable long shackle padlock
- Fits all Venture Coolers
- Includes 2 keys

DRYBOX CLIP

Fill your drybox with essentials like small tools or flies.



- Attaches Drybox 3250 Series to Venture
- Slides on and off easily

DRYBOX

Waterproof*. Crushproof. Our classic Drybox keeps your phone, keys and other essentials safe and dry.



- Built tough
- Durable latches
- Internal foam

* Waterproof to 90' for 30 minutes. Water test after exposure to heavy compressive load.





ELEVATION TUMBLERS

A new family of tumblers for your inner circle.

Elevation comes in all the right sizes for all your adventures. Reach new heights with Elevation 20, designed with a modular lid system that turns your new favorite tumbler into so much more.

ELEVATION 10

This compact 10-ounce tumbler is your new companion.



- 100% stainless steel
- Internal copper lining
- Sweat-resistant design

ELEVATION 20

Trusty, customizable 20-ounce tumbler for day and night.



- 100% stainless steel
- Modular lid system
- Internal copper lining
- Sweat-resistant design

ELEVATION 64

Stay hydrated throughout the day with this handy 64-ounce companion by your side.



- 100% stainless steel
- Internal copper lining
- Screw-on, leak-proof lid
- Sweat-resistant design

SHAKER LID

for Elevation 20

Liven up the campsite with your slick bartender skills.



- Cap with screen gasket
- 1.5 oz. shot glass
- Press-in lid

FRENCH PRESS LID

for Elevation 20

Make the perfect brew no matter how far you roam.



- Screw-top, leak-proof design
- Smooth plunger action

FLAVOR INFUSER LID

for Elevation 20

Maintain your sophisticated taste. Even out in the wild.



- Steep tea and/or infuse fruit
- Screw-top, leak-proof design

THERMAL LID

for Elevation 20

Load up your Elevation 20 with hot soup or cold brew. Then savor it one small cup at a time.



- 8 oz. stainless steel cup
- Screw-top, leak proof design

TUMBLER SLEEVE

for Elevation 20

Add some grip and a splash of color to your Elevation 20.



- Comfortable grip surface
- Installs easily









OTTERBOX.COM

Contact: Kristen Tatti | (970) 490-7414 | kristen.tatti@otterproducts.com

©2017 Otter Products, LLC. All rights reserved. OtterBox and all OtterBox logos, trademarks and symbols are the property of Otter Products, LLC. All other logos, trademarks and symbols are the property of their respective owners.